

# Newsletter

January, 2012

JVH  
TECHNICAL

4334 130TH PLACE SE  
BELLEVUE, WA 98006  
tel: 425.643.7323  
fax: 425.643.3525  
johnjvhtech@gmail.com  
www.jvhtech.com

LARGE-FORMAT  
DIGITAL  
IMAGING  
SYSTEMS

INNOVATIVE  
STRATEGIC  
MARKETING  
CONSULTING

## It doesn't get easier than this - ImagePrint 9

ColorByte has finally released IP9 RIP software and it is packed with new features. With IP9, the hardest part about making a print is deciding *which paper to use*. See what your print will look like *before* you print. Are you tired of not getting good prints, accurate color, and wasting a lot of time, ink, and paper? Look at ImagePrint: <http://imageprinttoday.wordpress.com>

IP9 has OS10 Lion support, an exciting new interface, automated setup/profile delivery system, plus next generation B&W controls. (We are still waiting on the Epson 78/9890 driver, to be released shortly.) IP does all the usual things a RIP does, but has a *host of assets* unique to ImagePrint:

- No color science degree required - simple to use
- Industry leading grayscale from color in one easy step
- No Linearization Required - max gamut for each paper
- Natural skin tones - great accuracy
- True Blues
- Open Shadow Detail
- B&W Special Effects including colorized B&W
- Five light temperatures + gray - for optimum viewing
- Free profiles for many media brands
- Nondestructive adjustments - original file left intact
- Print up to 100 feet long
- Free up your computer during processing/printing
- Fast high resolution previews on demand
- Unlimited Installations on Macs and PCs
- On-line Tutorials, Live tech support, and Full documentation

## Workshop and Digital Festival

The Workshop is **Tues, March 20, 2012**. This educational event will enhance your *technical* knowledge and help you *grow* a business using large-format printers. Rub elbows with tech gurus, experienced service bureaus, printmakers, high-end photographers, and industry experts.

The Festival is **Weds, March 21**. This educational event is *free* and fun. OK to RSVP any time - just call tel 425.643.7323, email, or register on-line. Complete info is at <http://jvhtech.com/festival.php>

At the Festival, we will also be holding the 8th Annual *Digital Print Contest*. This enjoyable event shows off many of our customers' impressive work.

## Better Profiles for Epson Exhibition Canvas

New Exhibition Canvas *Satin* and *Glossy* Photo Black profiles has been posted at

[http://www.epson.com/cgi-bin/Store/jsp/Pro/ICCPProfilesAll.do?BV\\_UseBVCookie=yes](http://www.epson.com/cgi-bin/Store/jsp/Pro/ICCPProfilesAll.do?BV_UseBVCookie=yes)

The original profiles using Matte Black cause the ink to smear and take forever to dry. The new profiles using Photo Black work much better. (You still should use Matte Black ink with Exhibition *Matte* Canvas.)

## Printer Manages Color vs Photoshop

Some of our customers have difficulty making a first-rate print when PhotoShop manages the color. CS4 and CS5 apparently have a lot of bugs in the color engine. This is not really surprising as PhotoShop is a wonderful *pixel-editing* application, but certainly not an efficient, easy-to-use, large-format *printing* program.

Quite often, letting the *Printer Manage Color* gives a *much better* result - you might want to give this a try. This option also acts as an excellent *troubleshooting tool* if you are having difficulties with color rendition. Please don't hesitate to call Ryan at JVH if you need any help with setting this up.

Of course, if you can justify the cost, ImagePrint version 9 RIP software simplifies and solves all these image quality, color, workflow, and ink/paper waste issues. You can try a *demo* of the software at <http://www.colorbytesoftware.com/>

## January 2012 Epson Printer Rebates

Epson 17" 3880 all versions - \$300.

mail-in rebate - Jan 1 to Jan 31

Epson 17" 4900 Standard E - \$500.

mail-in rebate - Jan 1 to Jan 31

Epson 17" 4900 Designer E - \$700.

mail-in rebate - Jan 1 to Jan 31

Epson 24" 7700VM - \$750.

instant rebate - Jan 1 to Jan 31

Epson 44" 9700VM - \$1,250.

instant rebate - Jan 1 to Jan 31

Epson 24" 7890 Std - \$500.

instant rebate - Jan 1 to Jan 31

Epson 44" 9890 Std - \$1,000.

instant rebate - Jan 1 to Jan 31

Epson 24"/44" 7890/9890 Des - \$750.

instant rebate - Jan 1 to Jan 31

Epson 24"/44" 7900/9900 - \$1,000.

instant rebate - Jan 1 to Jan 31

Epson 7900/9900 Proofing E - \$1,500.

instant rebate - Jan 1 to Jan 31

Epson 64" 11880 - \$2,000.

instant rebate - Jan 1 to Jan 31

Epson 64" GS6000 Solvent - \$4,000.

instant rebate - Jan 1 to Jan 31

Buy three qualifying packs of  
*Epson Signature Worthy Media*  
and get a rebate for the cost of one  
mail-in rebate - Jan 1 to Feb 29 (valid for up to 10 coupons)

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3880 4880 7890 9890  
4900 7900 9900  
11880  
GS6000  
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PIEZO-PRINTERS

Canon  
ipF6350/8300/9100  
PHOTO-QUALITY  
THERMAL-PRINTERS

hp  
DesignJet Z Series  
PHOTO-QUALITY  
THERMAL-PRINTERS

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