

Newsletter

May, 2005

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INNOVATIVE
STRATEGIC
MARKETING
CONSULTING

LARGE-FORMAT
DIGITAL
IMAGING
SYSTEMS

Cool Speakers for JVH Digital Festival

Greg Gorman will be headlining the guest speakers at the Digital Festival in Bellevue, WA June 22-23. The world-renown portrait photographer will discuss color workflow in the digital imaging environment. What an opportunity to learn from the best.

Neil Baker from Onyx Graphics, will fire you up with exciting new ideas and marketing applications for photographers, fine artists, photo labs, and digital service bureaus. Learn about innovative guerilla marketing ideas to develop lucrative markets, increase sales, and enhance your customer service.

John Panno from ColorByte will unravel the mystery of RIPs. Learn how Image-Print RIP software can take your large-format digital printing to the next level.

Paul Lukacs from Epson will discuss digital fine art printing, including the new Ultra Giclée Approval Seal program. He will also provide a technical overview of all current and new Epson inks and papers.

RSVP Now for Digital Festival in Bellevue, WA

In addition to the above terrific speakers, we will also have assorted experts and gurus from **Imacon**, **ColorByte**, **Onyx**, **Epson** and **Seal**. Learn about high-end scanning, Photoshop CS, color management, profiles, large-format digital printing, print finishing, and marketing strategies. The Festival will be **interactive**. The experts will answer **your questions and topics**. Please feel free to submit any questions beforehand which **you** would like answered.

Mark your calendar for June 22 or 23. The preliminary schedule is attached with the same program for both days. The Festival is **fun**, **educational** and **free**. OK to RSVP any time - just call Kathy, Ryan, or John at tel 425.643.7323 or email us.

Digital Photography/Fine Art Contest

At the June 22 Festival, we will be holding a digital print contest. (Note that the Festival runs June 22 and 23, but the print contest is only on **one** day, **June 22**. Guidelines are attached. We would like to show off some of our customers' great artwork. Many are producing a wide variety of **intriguing**

art and photography. Some **nice prizes** will be awarded for 1st, 2nd, and 3rd place, based on the **attendees' popular vote**.

Please let us know by **June 17** if you would like to submit a piece of work. The Contest voting will take place June 22 at JVH Technical and the results will be announced later in the day at the Hyatt Regency venue. Contest rules are at www.jvhtech.com

New Matte PremierArt Canvas available

We now have the **matte** version available of the PremierArt canvas. It is available in 17", 24", 36", and 44" rolls.

Removable, Reusable, Repositionable Cloth

This is a very unique material. It **self-sticks** incredibly well, yet **easily** peels off with **no residue** when you need to remove it.

- material does not rip or wrinkle
- sticks securely in all weather - wind tested at 500 mph, water-resistant adhesive
- very easily removed with no residue/reusable
- zero reflected glare for high quality look and feel
- illuminates with back lighting
- inkjet image dries immediately
- works with all pigmented and dye inks

New applications abound for this patented fabric material. You can explore fine art printing, custom wall paper, high quality trade show graphics, hotel graphics, wrap-around commercial signage and vehicle graphics, to name a few. JVH has **samples** available if you want to check it out. Just let us know.

Imacon Scanner Today, Digital Back Tomorrow

Hasselblad/Imacon has introduced a new program to help people **transition** fully into digital. For endusers purchasing an Imacon 646 scanner between May 1 and June 30, 2005, they will receive a voucher that entitles them to trade in the scanner and receive the **full value** (\$9,995) towards the purchase of an Ixpress 132C or Ixpress 528C digital camera back. Endusers have up to **one year** after purchase of the scanner to trade it in for the Ixpress. The enduser trade-in transaction will take place directly with Hasselblad USA. For official details, see the www.imacon.dk website.

This is a great opportunity to **go digital today** — scan/digitize all your film now and over the next year, then move on to the latest **state-of-the-art** digital camera back.

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ARCHIVAL-INK PHOTO-QUALITY PIEZO-PRINTERS
Gemini²
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DesignJet 5500
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imacon
PRECISION SCANNERS

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SEAL
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moab
DOUBLE-SIDED FINE-ART-MEDIA