You're invited to this great free educational event!

2015 Large-format Printing Digital Festival

see the latest printers, RIP software, media, and applications for professional photographers, digital print makers, sign companies & everyone else

Where and When

Thursday, October 8, 8:00am - 4:00pm
Embassy Suites, 3225 158th Ave. SE, Bellevue, WA 98008  tel 425.644.2500

To RSVP
call: 425.643.7323  email: johnjvhtech@gmail.com  or online: www.jvhtech.com/festival.php
also check out the Workshop on Weds October 7

Topics

High Quality Photo & Fine Art Digital Printing

◆ Digital print quality is a result of a total workflow solution
◆ How to market your fine art/photo prints

The Care and Feeding of your large-format inkjet Printer

◆ Great ideas to keep your printer running smoothly
◆ How to get technical and application help

How to Increase Your Business / Provide Irresistible Customer Service

◆ How to position your company to leverage your uniqueness
◆ Guerilla marketing techniques to increase your business

How Cutting Plotters can compliment your large-format Printer

◆ Great new cutting applications, including with dye sub
◆ Increase profits/sales and your large-format scope

What's New in large-format Printers / Cutters / RIP software / Heat Presses

◆ Aqueous, Technical, Dye sub, and solvent large-format printers
◆ New equipment and RIP software updates

Digital Print Contest

10th Annual JVH Digital Print Contest

◆ one print of any size and any finish can be entered
◆ eligible for prizes if printed on any inkjet printer with any media
categories - Portrait/people, Nature/landscape/art, Other
You are invited to a great educational event and are welcome to attend any or all sessions.

Embassy Suites, 3225 158th Ave. SE, Bellevue, WA 98008  tel 425.644.2500

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**Workshop**

**Wednesday, October 7, 2015  8:30am - 4:00pm**

$100 fee, including lunch

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**Focused User Training**

**Wednesday, October 7, 2015  1:00pm - 4:45pm**

free, sessions by product, space limited

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**Digital Festival & Print Contest**

**Thursday, October 8, 2015  8:00am - 4:00pm**

free, including complimentary lunch

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For the **Workshop**, **User Training**, and/or the **Digital Festival**,

RSVP to Kathy, Ryan or John Harrington 

call: 425.643.7323  email: johnjvhtech@gmail.com  or online: www.jvhtech.com/festival.php
Large-format Digital Printing Workshop

In this one-day workshop, learn about digital printmaking. The Workshop is held one day earlier and in the same venue as the JVH Digital Festival.

Where and When

Wednesday, October 7, 2015  8:30am - 4:00pm
Embassy Suites, 3225 158th Ave. SE, Bellevue, WA 98008  tel 425.644.2500

To RSVP  call: 425.643.7323  email: johnjvhtech@gmail.com  or online: www.jvhtech.com/festival.php

$100 fee includes a nice lunch

Schedule

7:30am - 8:30am
Open for coffee and conversation

8:30am - 9:00am
Welcome and Introductions

9:00am - 10:00am
Care and feeding of your inkjet printer - Ryan Harrington/JVH
Simple techniques to keep your printer humming

10:00am - 11:00am
Working with customers - Lynn Krinsky/Stella Color
It’s all about them

11:00am - noon
Get the most out of your printer driver - Doug Von Dollem/Epson
Optimize your settings, media IQ and overview, printing tips and tricks

noon - 1:00pm
Lunch served at the Embassy Suites

1:00pm - 2:00pm
Fine Art Media - Paper Makes the Difference  -Veronica Cotter/Hahnemühle
- Scott DiSabato/Canson Infinity
Characteristics, secrets, facts, lightfastness, optical brighteners, handling/storage

2:00pm - 3:00pm
Color Management Tips in Lightroom & PhotoShop - Mark Fitzgerald/Digital Darkroom
Digital workflow techniques that can help you unravel mysteries
The doctor is in - "my monitor does not match my print"

3:00pm - 4:00pm - Joe Menth, Fine Balance Imaging Studios
Dramatically expand markets & product offerings for artists/photographers
Explore the unlimited potential for image use, beyond paper prints
Learn how to capitalize on a gamut of options, with or without the equipment
### Focused User Training

Learn how to get more out of your Epson printer and RIP software  
The User Training is held in the afternoon in a separate room than the Workshop

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#### Where and When

**Wednesday, October 7, 2015  1:00pm - 4:45pm**  
Embassy Suites, 3225 158th Ave. SE, Bellevue, WA 98008  
tel 425.644.2500

To RSVP:
call: 425.643.7323  email: johnjvhtech@gmail.com  or on-line: www.jvhtech.com/festival.php

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#### Schedule

<table>
<thead>
<tr>
<th>Time</th>
<th>Speaker</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:00pm - 2:00pm</td>
<td>Mark Trimble, Epson</td>
<td>How to get the most out of your Epson F-Series dye sub printer</td>
</tr>
<tr>
<td>2:00pm - 3:00pm</td>
<td>Mike Vogt, Epson</td>
<td>How to get the most out of your Epson S-Series or GS solvent printer</td>
</tr>
<tr>
<td>3:00pm - 4:00pm</td>
<td>John Pannozzo, ColorByte</td>
<td>How to get the most out of your ColorByte ImagePrint RIP software</td>
</tr>
<tr>
<td>4:00pm - 4:45pm</td>
<td>Lori Lawrence, EFI</td>
<td>How to get the most out of your EFI RIP software</td>
</tr>
</tbody>
</table>
at Embassy Suites, 3225 158th Avenue SE, Bellevue, WA 98008, tel 425.644.2500

7:00am - 8:00am
Open for coffee and conversation

8:00am - 9:00am
Introductions & Overview

9:00am - 10:00am
Art Wolfe
Earth is my witness
“My goal is nothing less than to change the way you see.” — Art Wolfe

10:00am - 10:45am
Exhibits, Demos, and Print viewing

10:45am - noon
Mike Vogt and Doug Von Dollen/Epson
Epson’s new line of large-format printers and media
Industry trends in printers. Aqueous, dye sub, solvent, technical.
Print your legacy.

noon - 1:00pm
Complimentary lunch served at the Embassy Suites

1:00pm - 2:00pm
Mark Trimble/Epson
The burgeoning dye sub printing market - why you should look at it
The magic of the dye sublimation process.
Hot new markets and opportunities for metal plates, ceramic tiles, fashion/art cloth.
How to take advantage of these new products and markets, with or without a printer.

2:00pm - 2:30pm
Exhibits, Demos, and Print viewing

2:30pm - 3:30pm
various
Answers-to-Your-Questions Roundtable
Printers, RIPs, Media, Color Management, Customer Service, Marketing

3:30pm - 4:00pm
Print Contest Results

a free educational event
To register

call: 425.643.7323 email: johnjvhtech@gmail.com or on-line: www.jvhtech.com/festival.php
at Embassy Suites, 3225 158th Avenue SE, Bellevue, WA 98008, tel 425.644.2500

7:00am - 10:00am
Digital prints accepted

10:00am - 3:00pm
Viewing and voting
by everyone in attendance

3:30pm - 4:00pm
Winners announced and prizes awarded

4:00pm - 5:00pm
Entrants can pick up their contest prints

a free, fun, educational open display and contest
Check out the rules on the following page and bring your artwork
to the Embassy Suites on October 8

To register for the Festival and Print Contest:
call: 425.643.7323   email: johnjvhtech@gmail.com   or online: www.jvhtech.com/festival.php
Spirit of the Contest
The Digital Print Contest is part of the JVH Digital Festival and is meant to be educational and fun. We would like to show off some of our customers’ variety of great photography and fine art.

The Digital Print Contest will take place Thursday, October 8, 2015 at the Embassy Suites in Bellevue, WA. Everyone attending the JVH Digital Festival will have a vote. Voting will be from 10:00am - 3:00pm. The final results will be announced at 3:30pm at the Embassy Suites.

We will ask qualified attendees to vote for prints in three categories. We would suggest a good criterion to judge is what artist’s piece has the most impact on you. The intent is to have attendees vote for the art/photo of artists whose work they like the best.

Where
Embassy Suites, 3225 158th Ave. SE, Bellevue, WA 98006, tel: 425.644.2500

When
Art is to be received at the JVH Digital Festival on Thursday, October 8, 2015 from 7:00am - 10:00am. Display, viewing, and voting will take place from 10:00am until 3:00pm.

What’s eligible
Participants can enter one print in one category of any piece of art or photography printed on or processed in part by a digital printer. Entries are eligible for prizes if printed on or processed through any digital printer on any media. The entrant should be the original artist, or have approval from the original artist to enter the print. One print can be entered. A 2 or 3-panel same-scene collage is eligible. There are no restrictions on size. Print can be framed or un-framed. The prints will be displayed flat on white tablecloth-clad tables. You can provide any additional easels or other structure to display your work. If your prints are large or oversize, you will be expected to provide the mechanism to display them. Voting will be by three different categories.

Print Identification
People are very interested in how prints are made, on what media, finishes applied, etc. In that spirit, we would like entrants to include with their print a 4 x 6 card listing the print title, digital printer model it was outputted on, type of media printed on, program and/or RIP printed from, and any interesting info about the print.

Rules
1. Entrants, or a designated representative, must be present some time during the Digital Festival to be eligible to win prizes.
2. JVH will determine the rules of the contest which may change as conditions may change. Categories are People/Portrait, Landscape/Nature/Art, and Other. Prizes will be awarded by category.
3. While we will take every precaution to protect and safeguard the art, JVH takes no responsibility for the welfare of the art in terms of vandalism, theft, damage, breakage, weather problems, or any other factor.
4. Entrants will be expected to retrieve their art at the Embassy Suites, after 4:00pm on the day of the Festival/Contest. JVH takes no responsibility for storing art/prints or shipping them back to entrants.
Workshop
Weds October 7, 2015

Digital Festival
Thursday, October 8, 2015

Embassy Suites
3225 158th Ave. SE
Bellevue, WA 98008
tel: 425-644-2500
hotels

in order of proximity to the Embassy Suites

Bellevue Hotels

Embassy Suites – Festival hotel
3225 158th Avenue SE
Bellevue, WA, 98008
425-644-2500
www.embassysuitesbellevue.com
group code R05
$179.

Days Inn/Eastgate – 0.1 miles
3241 156th Ave. SE
Bellevue, WA 98007
425-643-6644
www.daysinnbellevue.com
$75.

Silver Cloud Inn Eastgate – 0.2 miles
14632 SE Eastgate Way
Bellevue, WA 98007
425-957-9100
www.silvercloudinn.com
$89. free breakfast, internet

Hotel Sierra – 0.4 miles
3244 139th Ave. SE
Bellevue, WA 98004
425-747-2705
www.hotel-sierra.com/locations/bellevue
$149.

Larkspur Landing – 0.6 miles
15805 SE 37th St.
Bellevue, WA 98007
425-373-1212
www.larkspurlanding.com
$125.

Homestead – 0.6 miles
3700 132nd Ave.
Bellevue, WA 98007
425-865-8680
www.homesteadhotel.com
$85

Airport Hotels

Days Inn Seatac – 15 miles
19015 Pacific Highway S.
Seattle WA
206-244-3600
$79.

West Coast Gateway – 15 miles
18415 Pacific Highway S.
Seattle, WA
206-248-8200
$85.

Doubletree Airport – 15 miles
18740 Pacific Highway S,
Seattle, WA
206-246-8600
$129.
expertise on hand

EPSON
FINE BALANCE IMAGING
JVH TECHNICAL

ART WOLFE
EXPLORE CREATE INSPIRE

imageprint by ColorByte Software

ChromaLuxe®
True to your vision™

GRAPHTEC

CHROMiX

EFI

THE DIGITAL DARKROOM

melco
Direct-to-Garment T-Shirt Printers

Hahnemühle
PAPER MAKES THE DIFFERENCE

Canson® DIGITAL

Quick Bar
Tensador II
Canvas Stretcher

Stella Color
Large Format Sustainable Printing Solutions.