



# Newsletter

March 2010

JVH  
TECHNICAL  
LLC

4334 130TH PLACE SE  
BELLEVUE, WA 98006  
tel: 425.643.7323  
fax: 425.643.3525  
jvhman@aol.com  
www.jvhtech.com

INNOVATIVE  
STRATEGIC  
MARKETING  
CONSULTING

LARGE-FORMAT  
DIGITAL  
IMAGING  
SYSTEMS

**EPSON**  
3880 4880 7880 9880  
7900 9900  
11880  
GS6000  
PHOTO-QUALITY  
PIEZO-PRINTERS

**Canon**  
WS100/6100/8100/9100  
PHOTO-QUALITY  
THERMAL-PRINTERS

**hp**  
DesignJet Z Series  
PHOTO-QUALITY  
THERMAL-PRINTERS

**HASSELBLAD**  
X1 X5  
WORLD'S-BEST  
FILM-SCANNERS

**wacom**  
DISPLAY  
PEN-TABLETS

**ColorByte Software**  
MAC/PC-PRINTING  
RIP/SOFTWARE

**ONYX**  
PC-PRINTING  
RIP/SOFTWARE

**SEAL**  
LARGE-FORMAT  
LAMINATORS

**Hahnemühle**  
FINEART  
**moab**  
**ILFORD**  
**océ** **MagickLée**  
**PHOTO-TEX**  
INK JET  
MEDIA

## New Canon Large-format Printers

Canon has introduced new 24" and 44" printers that are significantly **better** than previous Canon models. What's new:

- ◆ 12-Color LUCIA EX ink set for wider color gamut, better scratch resistance, less graininess, smoother gradation, reduced bronzing, and sharper/deeper blacks
- ◆ New High-Precision Printing Modes
- ◆ Redesigned printer frame for rigid body
- ◆ Enhanced image processing incl 80Gb HD
- ◆ Redesigned control panel
- ◆ Gigabit Ethernet support
- ◆ Enhanced accuracy of dot placement
- ◆ Embedded densitometer for calibration
- ◆ Enhanced software
  - Print Plug-in for Adobe Photoshop
  - Media Configuration Tool
  - Accounting Manager
  - Print Plug-in for Microsoft Office

JVH has a Canon 6350 demo unit arriving **early April** which we will put through its paces, including comparing it to the industry leading Epson 7900 photo printer. We would be happy to show you both printers first-hand here in Bellevue, run some **sample prints**, and help you evaluate the right printer for **your needs**. Just give us a call.

## Print Longevity Demystified

Wilhelm Imaging Research is a wonderful resource for educational information on print longevity. Check it out at: [www.wilhelm-research.com](http://www.wilhelm-research.com)

Tolerance for the amount of fading, changes in color balance, contrast variations, and yellowing is steadily decreasing as people become accustomed to viewing images on brightly lit LCD displays. Did you know that a print rated at **100** years indoors under glass may very well fade after just **2** years of direct sunlight outdoors?

To provide consumers with comprehensive info about print permanence, it is Wilhelm's policy that data for **all five** standard stringent permanence tests must be reported. These tests are: 1) Simulation of Indoor Indirect Daylight through window glass, 2) Album/Dark Storage Stability, 3) Unprotected resistance to Ozone, 4) Resistance to High Humidity conditions, and 5) Resistance to water.

## New White Ink Epson Printer Released

Epson has released the world's first aqueous-based **White Printing** technology. The 24" WT7900 printer is designed specifically for proofing **Flexography** and **Gravure** print jobs. It incorporates Epson's high-res ink jet technology with the breakthrough Epson HDR White Ink. The WT7900 is capable of printing directly on both ink jet coated clear and metallic films in roll or cut sheet. Please contact JVH for detailed info.

## Some nice Rebates

At this time of year, we see excellent rebates from **Epson**, as the company's fiscal year ends March 31. Maybe it's a good time for you to **upgrade**. **Canon** also has some nice introductory rebates on its new models. While there will always be other deals on other days plus rebate extensions, here's the current rebate scoop:

**Canon 6300/6350 - \$700./\$750.**

Buy a iPF6300 or 6350 24"-wide printer and get a **\$700./\$750.** mail-in rebate plus a free 2nd set of starter inks (**\$650.** value)  
- valid for orders placed by March 31

**Canon 8300 - \$900.**

Buy a iPF8300 24"-wide printer and get a **\$900.** mail-in rebate  
- valid for orders placed by March 31

**Epson 4880 - \$500.**

Buy a SP4880 CBEdition 17"-wide printer and get a **\$500.** rebate by mail  
- valid for orders placed by March 31

**Epson 7900 - \$900.**

Buy a SP7900 24"-wide printer and get a **\$900.** rebate by mail  
- valid for orders placed by March 31

**Epson 9900 - \$900.**

Buy a SP9900 44"-wide printer and get a **\$900.** rebate by mail  
- valid for orders placed by March 31

**Epson GS6000 - \$3,000.**

Buy a GS6000 64"-wide solvent printer and get a **\$3,000.** instant rebate  
- valid for orders placed by March 31

**Epson 7900/9900 ProofingEd - \$1,000.**

Buy a SP7900 24" Proofing Edition printer or a SP9900 44" Proofing Edition printer and get a **\$1000** rebate by mail  
- valid for orders placed by March 31

**Epson New Fine Art Papers**

Buy 3 boxes of Epson **Hot Press** or **Cold Press** Fine Art Paper and get a rebate for the cost of one box  
- valid thru March 31